

# Guy W. Wallace



## Abbreviated Professional Biography - 2019

Guy W. Wallace - is a **Performance Analyst and Instructional Architect**.

Guy has been an external consultant since 1982 and has conducted over 250 projects for **more than 80 clients, including over 45 Fortune 500 companies**. His non-F500 firms include: NASA, NAVSEA, NAVAIR; and non-USA firms: British Petroleum, Imperial Oil, Novacor, Opel and Siemens.

Many of his clients have been repeat customers, including Amoco (13 projects), AT&T (30 projects), General Motors (25 projects), General Dynamics (10 projects), and with MCC Powers (16 projects) including later as they became Siemens Building Technologies.

Guy was a CPT – Certified Performance Technologist –2002-2014.

Guy is particularly known for his consulting work, writings and presentations on **both Performance Analysis, and Curriculum Architecture Design**, both in support of business critical, large-scale efforts with significant risks and/or returns. He has conducted 76 **Curriculum Architecture Design** efforts as a consultant since his first in 1982.

His methods are **collaborative**, using the expertise of **Enterprise Stakeholders** and their hand-picked **Master Performers** in instructional and performance support analysis, design and development efforts.

His work has received numerous awards and recognition from his clients – at **General Motors** where his efforts won the Chairman’s Quality Award and at **Siemen’s Building Technologies**, and from professional organizations including numerous awards and recognition from the International Society for Performance and Improvement (ISPI) for work done at **AT&T** and at **HP**.

His work was recognized by ISPI with its highest award, for his contributions to both Human Performance Technology and the Society by as the recipient of ISPI’s Honorary Life Member Award in 2010. And he was recruited as a founding member of the American Society for Quality’s Influential Voices Program in 2010 where he served until 2015.

He has served on the Board as a Director (1999-2001) and as President-Elect and President (2002-2004) of ISPI. He is the co-founder of the ISPI Charlotte chapter (2009).

Guy provides initial project planning and overall project oversight, besides being an individual contributor in many project efforts. His goal is to always use the most effective and cost efficient resources to maximize ROI for the client and he uses his extensive network of professionals accordingly.

Overviews for many of his 250 projects are listed below and are available on his web site: [www.eppic.biz](http://www.eppic.biz)

## **Guy W. Wallace**

EPPIC Inc.

### **Enterprise Process Performance Improvement Consultancy**

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# One Recommendation from LinkedIn

From:

Richard E. Clark, Ed.D.

Professor and Director, Center for Cognitive Technology, University of Southern California  
clark@usc.edu

“My university research center concentrates on R&D in evidence-based performance improvement and one of our goals is to keep track of the activities of top professionals. Guy Wallace constantly appears on our radar as the best current example of the consummate professional in our field. His broad experience, constant creativity, successful work for his clients and his original contributions to our field all sum together into a very impressive career.

Guy has been working in the same field for a quarter century and he could easily rest on his past accomplishments. Yet he continues to create novel and exciting solutions for his clients. He invests considerable effort and so understands both best practice and the huge body of research and evaluation that supports practice.

He also spends quality time helping younger colleagues develop and works to advance our profession through professional organizations such as the International Society for Performance Improvement (where he was elected President a few years back) and the American Society for Training and Development.

But what impresses me most about Guy is his ability to think clearly about very complex problems. He has an exceptional talent for stepping back from complex issues and generating simple solutions and insights that are both sensible and effective.” June 28, 2009

See Guy’s LinkedIn profile – with additional Recommendations at:

<http://www.linkedin.com/in/guywwallace>

# Guy W. Wallace - Clients & Project #s - Since 1982

1. Abbott Laboratories (3)
2. ALCOA (2)
3. ALCOA Labs (2)
4. Alyeska Pipeline Services Company (3)
5. American Management Systems (1)
6. Ameritech (1)
7. Amoco Corporation (13)
8. Apotex (1)
9. Arthur Andersen (1)
10. ARCO of Alaska (3)
11. AT&T (4)
12. AT&T Communications (1)
13. AT&T Microelectronics (1)
14. AT&T Network Systems (24)
15. AT&T Network Systems International (7)
16. Bandag (11)
17. Bank of America (2)
18. Bath Fitter (1)
19. Baxter (1)
20. Bellcore Tech (1)
21. British Petroleum-America (1)
22. Burroughs (1)
23. Chamberlin Edmonds – Emdeon (1)
24. Change Healthcare (1)
25. Channel Gas Industries/Tenneco (1)
26. Commerce Clearing House (1)
27. Data General (1)
28. Detroit Ball Bearing (1)
29. Digital Equipment Corporation (2)
30. Discover Card (1)
31. Dow Chemical (4)
32. EDS (1)
33. Eli Lilly (9)
34. Exxon Exploration (2)
35. Federal Express (1)
36. Fireman’s Fund Insurance (3)
37. Ford Design Institute (1)
38. Ford Motor Company (1)
39. General Dynamics (12)
40. General Motors (25)
41. GP Strategies (1)
42. GTE (1)
43. H&R Block (1)
44. Hewlett Packard (5)
45. Illinois Bell (5)
46. Imperial Bondware (1)
47. Imperial Oil (1)
48. J.K. Somers & Associates (2)
49. Johnson Controls (1)
50. Kodak (1)
51. Lockheed (1)
52. Lucent (3)
53. MCC Powers (18)
54. Motorola (1)
55. Multigraphics (1)
56. NASA (1)
57. NASCO (1)
58. NAVAIR (1)
59. NAVSEA (2)
60. NCR (2)
61. Norfolk Naval Shipyard (4)
62. Northern Telecom (1)
63. Northern Trust Bank (1)
64. NOVA (2)
65. Novacor (1)
66. NSA (1)
67. Occidental Petroleum Labs (1)
68. Opel (1)
69. Pacific Gas & Electric (1)
70. Performance Design Lab (1)
71. Quaker (1)
72. Qualitest (1)
73. Siemens Building Technologies (1)
74. Spartan Stores (1)
75. Sphinx Pharmaceuticals (1)
76. Square D Company (2)
77. SunTrust Banks (2)
78. Valuemetrics (1)
79. Verizon (3)
80. Verizon Information Services (1)
81. Wells Fargo Advisors (1)
82. Westinghouse Defense Electronics (1)
83. ZS Associates (1)

Plus I have several clients that I am prohibited contractually from identifying.