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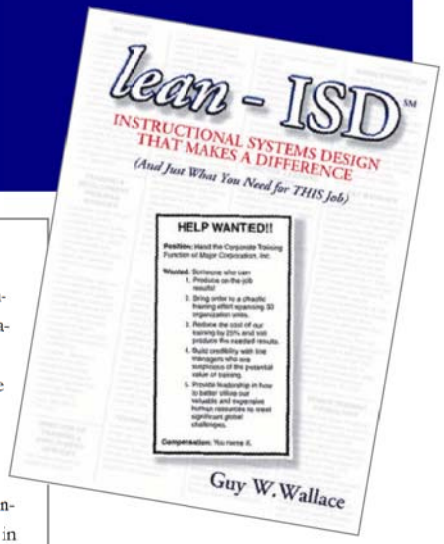

"*lean*-**ISD** takes all of the theory, books, courses, and pseudo job aids that are currently on the market about Instructional Systems Design and blows them out of the water. Previous 'systems' approach books showed a lot of big boxes and diagrams, which were supposed to help the reader become proficient in the design process. Here is a book that actually includes all of the information that fell through the cracks of other ISD training materials and shows you the way to actually get from one step to another. Guy adds all of the caveats and tips he has learned in more than 20 years of ISD practice and sprinkles them as job aids and stories throughout the book. However, the most critical part of the book for me was that Guy included the project and people management elements of ISD in the book. Too often, ISD models and materials forget that we are working with real people in getting the work done. This book helps explain and illustrate best practices in ensuring success in ISD projects."

Miki Lane
Senior partner
MVM The Communications Group

CADDI

CURRICULUM ARCHITECTURE
DESIGN & DEVELOPMENT INSTITUTE, INC.

Call (630) 355-9800 or visit Amazon.com or the ISPI Bookstore to order your copy of *lean*-**ISD**—the book, priced at $125.00, plus shipping, handling, and Illinois tax where applicable.

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Pursuing Performance

The CADDI Newsletter Volume IV, Issue 2

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EPPI℠
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T&D Systems View℠
For Assessing and Improving the 12 Systems and 47 Processes of Training & Development

PACT℠ Processes for T&D
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  We've included this as an insert in this issue, a component of Geary and Matt Rummler's article from the spring 2001 newsletter, because we felt that some of you may have "ripped it out" for future reference or wanted to "post" it and it would then not include the authors' names. So, this is our remedy. Enjoy!